



**Canadian Council on International Law**

**Conseil canadien de droit international**

## **SPONSORSHIP LEVELS & DETAILS**

### **ABOUT THE CCIL**

The Canadian Council on International Law (CCIL) was established in 1972 to promote dialogue and analysis of international legal issues among academics and professionals in international law. A further objective is to deepen and broaden relations between Canadian international jurists and their counterparts in other parts of the world. Today, the CCIL has grown into an organization with over 400 members globally and hosts the largest annual international law conference in the country.

### **SPONSORSHIP OF THE ANNUAL CONFERENCE**

Sponsoring the Annual Conference is an excellent opportunity to promote your organization and increase its visibility among leading international law practitioners. This year's Conference, entitled "**International Law: Coherence or Chaos?**" will be held **November 5 to 7, 2015, in Ottawa**. The Annual Conference is attended by 400 professionals each year from across Canada and around the world, including 90-120 highly-respected speakers.

### **SPONSORSHIP LEVELS**

#### **\$10,000 AND UP | DIAMOND LEVEL**

- Widespread acknowledgement at the Diamond Level of sponsorship leading up to and at the Conference: Logo/name in the Conference Program; during Conference marketing from the date of sponsorship; in the CCIL newsletter; social media; and on the CCIL website.
- Option to link support to plenaries and/or keynotes.
- Option to display on-site signage and other types of on-site acknowledgements at the Conference, such as exhibits and program inserts.
- Five conference registrations or equivalent benefits. Registrations include an annual membership.
- Option to be additionally posted as a sponsor for the Gala Banquet.
- Tickets for the Gala Banquet.
- Open discussions with the Conference Co-Chairs to tailor any additional and specific requests relating to the sponsorship.

## **\$5,000 – 9,999 | PLATINUM LEVEL**

- Option to link support to a plenary or a keynote.
- Option to display on-site signage and other types of on-site acknowledgements at the event.
- Acknowledgement at the Platinum Level within the Conference Program, during Conference marketing, in the CCIL newsletter and on the CCIL website.
- Four Conference registrations or equivalent benefits. Registrations include an annual membership.

## **\$3,500 TO \$4,999 | GOLD LEVEL**

- Option to display on-site signage at sponsored event.
- Option to link support to a panel or a lunch session.
- Three Conference registrations or equivalent benefits. Registrations include an annual membership.
- Acknowledgement at the Gold Level within the Conference Program, during Conference marketing, in the CCIL newsletter and on the CCIL website.

## **\$2,000 TO \$3,499 | SILVER LEVEL**

- Option to link support to a breakfast session or other event not otherwise sponsored.
- Option to display on-site signage at sponsored event.
- Two Conference registrations or equivalent benefits. Registrations include an annual membership.
- Acknowledgement at the Silver Level within the Conference Program, during Conference marketing, in the CCIL newsletter and on the CCIL website.

## **\$1,000 TO \$1,999 | BRONZE LEVEL**

- Option to link support to a coffee break or event not otherwise sponsored.
- One Conference registration. Registration includes an annual membership.
- Acknowledgement at the Bronze Level within the Conference Program, during Conference marketing, in the CCIL newsletter and on the CCIL website.



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#### ABOUT THE CCIL

The Canadian Council on International Law (CCIL) was established in 1972 to promote the co-operative study and analysis of international legal problems by scholars and professionals in academia, government and private practice. As a non-profit organization, the CCIL is independent and non-partisan, relying on membership fees and sponsorship from individuals, corporations, foundations and governments for its support. The CCIL is the leading organization in Canada facilitating cooperation and communication among international lawyers. It has over 400 Members globally and hosts the largest annual international law conference in Canada.

#### 2015 ANNUAL CONFERENCE

The Annual Conference is one of the key activities of the CCIL and the largest annual international law event in Canada. The three-day Conference features leading experts from academia, government, the private sector, international organizations and non-governmental organizations. Attracting approximately 400 participants annually, the Conference provides a unique opportunity for dialogue on the most important contemporary issues in international law.

The theme of the 44<sup>th</sup> Annual Conference is “International Law: Coherence or Chaos?” to be held from **November 5 to 7, 2015, in Ottawa, Canada**. We have an impressive list of speakers who will address key issues facing the international legal order today. Questions such as: is the international legal system becoming more coherent and cohesive or heading toward fragmentation and chaos? What is the role of international courts and tribunals? Are they the guardians of coherence and maintaining the rule of law? These, and other important questions, will be examined at this year’s Conference.

The Annual Conference relies on sponsors for its success each year. Last year’s sponsors included organizations, such as the International Development Research Centre, the Professional Association of Foreign Service Officers, the International Committee of the Red Cross, and the Centre for International Governance Innovation; Universities, such as Calgary, Laval, Ottawa, UBC and Windsor; and law firms, such as Weir Foulds LLP, Bennett Jones, and Hunter Litigation Chambers.

## CONFERENCE EVENTS

### PANELS AND PLENARY SESSIONS

The Conference offers several concurrent panel sessions, expert plenary sessions, and keynotes by eminent international law experts. Panel sessions are held simultaneously to offer attendees a choice between topics, spanning a range of international law fields relating to the Conference theme. Sessions vary between theoretical and practical, and each includes a question period during which participants can interact with the speakers.

### KEYNOTE SPEAKERS

The CCIL has been consistently successful in bringing highly-regarded international legal experts to act as keynote speakers at the Annual Conferences, including:

- Former Judges of the International Court of Justice: Stephen M. Schwebel and Awn Shawkat Al-Khasawneh (former Prime Minister of Jordan)
- Former Chairs and Members of the WTO Appellate Body: Professor Georges Abi-Saab and Jennifer Hillman
- Supreme Court of Canada Justices Rosalie Abella and Louis LeBel (former)
- Former Canadian Ministers of Foreign Affairs Lloyd Axworthy, Barbara McDougall, and Allan Rock
- Senior international jurists and legal experts, such as Professor Philippe Sands, Professor David Cole, and arbitrators: Yves Fortier and Pierre Lalive.
- Leaders in international organizations and civil society, such as Meg Kinnear, Secretary General of ICSID; Mary Simon, President of Inuit Tapiriit Kanatami; and Valerie Hughes, Director of the Legal Affairs Division at the World Trade Organization.
- Former Legal Advisers from several countries, including the U.K., the U.S., Germany, Norway, and Slovakia.

### OPEN FORUM WITH DFATD

The Department of Foreign Affairs, Trade and Development (DFATD) provides updates on developments in the Legal Bureau and an opportunity for direct interaction with government officials. DFATD representatives speak about public international law matters that are currently occupying DFATD's work and mandate including treaty law, humanitarian law, oceans and environmental law, diplomatic and consular law, and trade and investment law.

## CONTINUING PROFESSIONAL DEVELOPMENT AND LEGAL PRACTICE WORKSHOPS

During the annual conference the CCIL hosts a workshop on ethics, professionalism and practice in international law accredited by the Law Society of Upper Canada for three professionalism hours. Past topics have included the role of legal counsel in trade agreement negotiation, advice and litigation and litigation before international tribunals, featuring practical insights from legal practice in international law.

## GALA BANQUET

Each year, the CCIL hosts a banquet for Conference attendees and speakers. The banquet is an opportunity for networking among international law practitioners and features a prominent keynote speaker. The banquet will be held on Friday, November 6, 2015 at the Grand Hall of the Canadian Museum of History (formerly the Canadian Museum of Civilization).